

S H A R P
SECURITY
POWERED BY BRANDPARTNERS

Purchek[®]

SHARP SECURITY

Ph: 09 444 7446

Head Office: Level 1 / 3 Byron Ave, Takapuna, Auckland



Cart
Retention



Pushout
Prevention



Cart
Management



Cart-Based
Data Analytics

YOUR EDGE IN THE BATTLE AGAINST PUSHOUT THEFT

Push back against pushout theft. Pushout theft is the technique of choice for Organized Retail Crime (ORC) and everyday shoplifters. Pushout thieves fill shopping carts by clearing out shelves, freezers and cabinets; walking out with an average of \$561, with 1 in 5 thefts over \$1,000. Sharp Security estimates that most pushout theft goes unnoticed, with multiple smaller thefts for every ORC theft.

If a shoplifter experiences success at a location, they will come back.





STOP

STOP PUSHOUT THEFT IN IT'S TRACKS

The Purchek system quietly reduces pushout theft while preserving a customer's shopping experience. Leveraging Sharp Security's self-locking **SmartWheel** technology and the GS platform, Purchek is an anti-theft system that will reduce shrink, increase sales and protect employees.

HOW IT WORKS

TYPICAL SHOPPING EXPERIENCE

1.

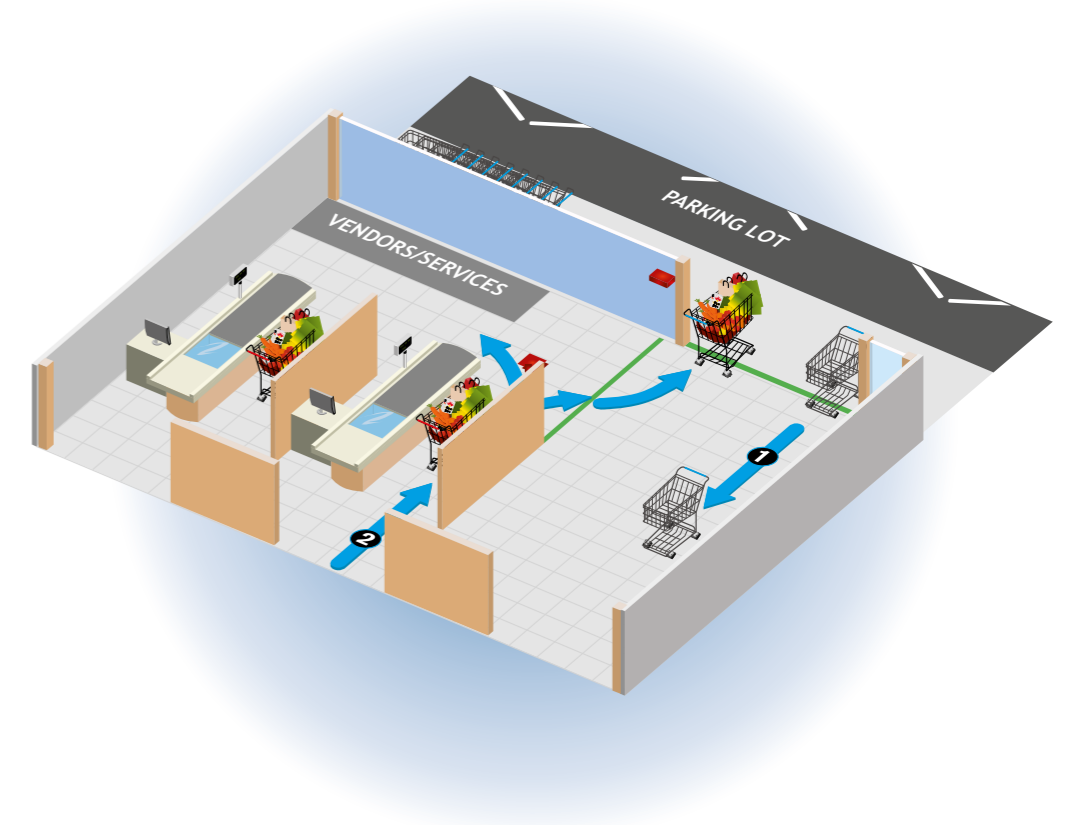
As a shopper enters the store, the **SmartWheel** receives entry permission allowing a customer to shop for an unlimited time.

2.

After the customer purchases their goods, the **SmartWheel** receives exit permission, the cart is now free to exit the store.

3.

The exit permission is fully adjustable allowing enough time for customers to visit other in store services. Purchek protects your store without anyone noticing.



PUSHOUT THEFT ATTEMPT

1.

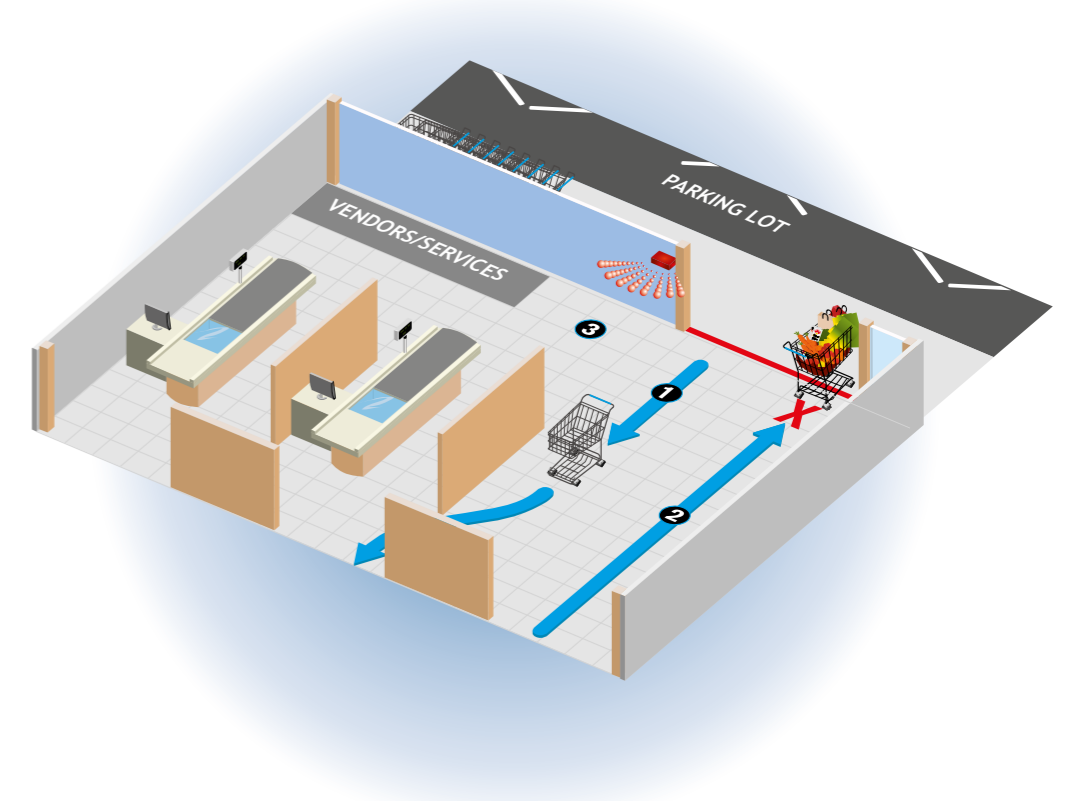
As a shopper enters the store, the **SmartWheel** receives entry permission allowing a customer to shop for an unlimited time.

2.

As the thief skips the checkout line, the **SmartWheel** does not receive exit permission. As the thief attempts to exit, the wheels lock disabling the cart.

3.

As the cart wheels lock, an alarm is triggered alerting store personnel, video is captured and loss prevention is electronically notified.





PUSH OUT THEFT WITHOUT PURCHEK

1-10

Pushout thefts
involve violence

1-3

Pushout thefts
involve ORC

Speciality and department stores experience higher
pushout theft amounts.

WHY IS IT GREAT FOR YOU

Purchek protects your store in three ways; apprehending merchandise, no confrontation stops and by driving away thieves.

The self locking **SmartWheel** automatic immobilizes carts, apprehending merchandise, preventing it from leaving the store and reducing out of stocks.

Cart immobilized, most thieves flee empty handed than risk arrest. By making it more difficult to commit pushout theft **Purchek** deters ORC from repeatedly targeting a location.

Most purchek customers experience a full ROI within the first 12 months.

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